



GOVERNMENT OF PAKISTAN
Ministry of Federal Education and Professional Training
Private Educational Institutions Regulatory Authority
(ICT-PEIRA)



PEIRA/MR-Reg/MoFE&PT/PEIs-8/2024 Islamabad: August 19th, 2024

Subject: Invitation for Students for Participating in Contest for Celebrating Heritage and Culture of Pakistan

I am directed to refer Ministry of Federal Education and Professional Training Letter No. 2(10)/2024-Coord Dated 09.08.2024: stating therein that Pehchan Pakistan in collaboration with the Ministry of Federal Education and Professional Training conducting a contest among students and providing them a platform to showcase their talent. It is pertinent to mentioned that all participating students will be given Participation Certificates, Awards and Prizes.

2. The details of the program regarding categories, modes of participation, eligibility and submission deadline are enclosed herewith in the self-explanatory letter. The requisite information shall be shared with Pehchan Pakistan on the provided email address and whatsapp numbers.

3. This issues with approval of the Chairperson (ICT-PEIRA).

Encl: As Above

(Waqas Mehmood Kayani)
Member Registration (ICT-PEIRA)
051-9107711

✓ **The Chief Executive Officer/ Principal**
Private Educational Institutions
Islamabad Capital Territory
Islamabad.

Copy for information:

- i. Member Registration (ICT-PEIRA)
- ii. PA to Chairperson (ICT-PEIRA)

**Office of ICT-PEIRA, Al-Farabi Special Education Complex, Opp. NORI Hospital,
Hanna Road, Sector: G-8/4, Islamabad (Phone: 051-9107746, Web: peira.gov.pk)**

Dear Educational Leaders,

Pehchan Pakistan is pleased to collaborate with the Ministry of Education, providing a valuable platform for students to showcase their talent.

Here is a brief overview of the contest. For detailed information, including rules and regulations, specifications for created work, and the procedure for submitting entries, please refer to the e-guide.

Theme: Celebrating Heritage and Culture of Pakistan

Categories: Age-wise

Modes of Participation: Artwork, Creative Writing, and Photography

Eligibility: Students aged 3 to 23 years

Submission Deadline: 25th September 2024

Important Note: The contest will be conducted within educational institutions, so students do not need to travel to Islamabad to participate.

Details:

- **Entry Fee:** Applicable per student for Government educational institutions. However, there is **no fee for students from special education institutions**. Additionally, students from special education institutions are not restricted to age-wise topics and can create artwork or writing based on the theme.
- **Certificates:** All participating students will receive a Participation Certificate (Citizenship Award).
- **Awards:** National and Provincial winners will be honoured with awards and prizes.
- **Special Certificates:**
 - Certificate for Institution Heads (Spirit of Philanthropy Award).
 - Certificate for Contest Coordinators (Appreciation).
 - Special award for institutions submitting 100 or more entries.
- **Result and Prize Distribution Ceremony:** Tentatively scheduled for 10th December 2024.

For More Information:

- **E-Guide:** Available on our website [Downloads \(pehchanpakistan.org\)](https://pehchanpakistan.org/Downloads)
- **WhatsApp:** +92 300 6485113, +92 312 5078329
- **Email:** info@pehchanpakistan.org

We are truly excited to receive amazing and original work from your students.

Warm Regards,

Team Pehchan Pakistan

Contact : +92 300 6485113

+92 312 5078329

Website: www.pehchanpakistan.org